

Mijito Vinto Second Secretary Commercial & Information



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Dear Sir/ Madam,

We are pleased to inform you that the Electronics and Computer Software Export Promotion Council (ESC) will be organizing the 17th edition of its annual International IT Event– INDIASOFT - INDIA IT SHOW at Hyderabad from 13–14 February, 2017. Being the only event of its kind in India, INDIASOFT- INDIA IT SHOW is sponsored by Ministry of Commerce & Industry, Government of India.

2. INDIASOFT 2017 is likely to witness participation of around 250 Indian IT Companies including IT Start-ups. There will be around 250 Indian IT companies including few START UPs displaying a world of innovations in various verticals of IT including Software Development, Software products Embedded Systems, Information Security, Web & Mobile, Cloud Computing, IoT/ M2M. While a brochure comprising three pages including registration form for the event is attached, the link to the website of the event is **www.indiasoft.org**.

3. I am also happy to inform that Department of Commerce, Government of India has extended "Hosted Buyers Program" which provides complimentary travel assistance (to and fro economy class air fare) to the selected overseas delegates attending the event (one delegate per company), provided that they have not availed the travel assistance in the past and are genuine IT importers seeking partnerships with Indian Companies. Further, the Council will also extend the local hospitality to the selected registered delegates i.e. entry to the exhibition area; participation at conference sessions; focused B2B meetings assistance; complimentary lunch during two days of the event and invitation for the Networking Evening on Day one.

4. The Electronics and Computer Software Export Promotion Council (ESC) will also facilitate the delegates with regard to their requirements relating to hotel accommodation, airport transfers at a special event negotiated rates through an official travel partner on direct payment basis as per the budget / needs of the individual delegate.

5. On behalf of the Electronics and Computer Software Export Promotion Council (ESC), I would like to invite you and senior representatives of your organization to participate in this event.

With Regards,

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