

GES^o
2014

The 4th Global Economic Summit

ASIA:
POWERING
GLOBAL
MARKETS



11 | 12 | 13

SEPTEMBER 2014

WORLD TRADE CENTRE MUMBAI
INDIA

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ASIA: POWERING GLOBAL MARKETS



A GATEWAY TO THE MARKET OF APPROXIMATELY 60 % OF THE WORLD'S POPULATION

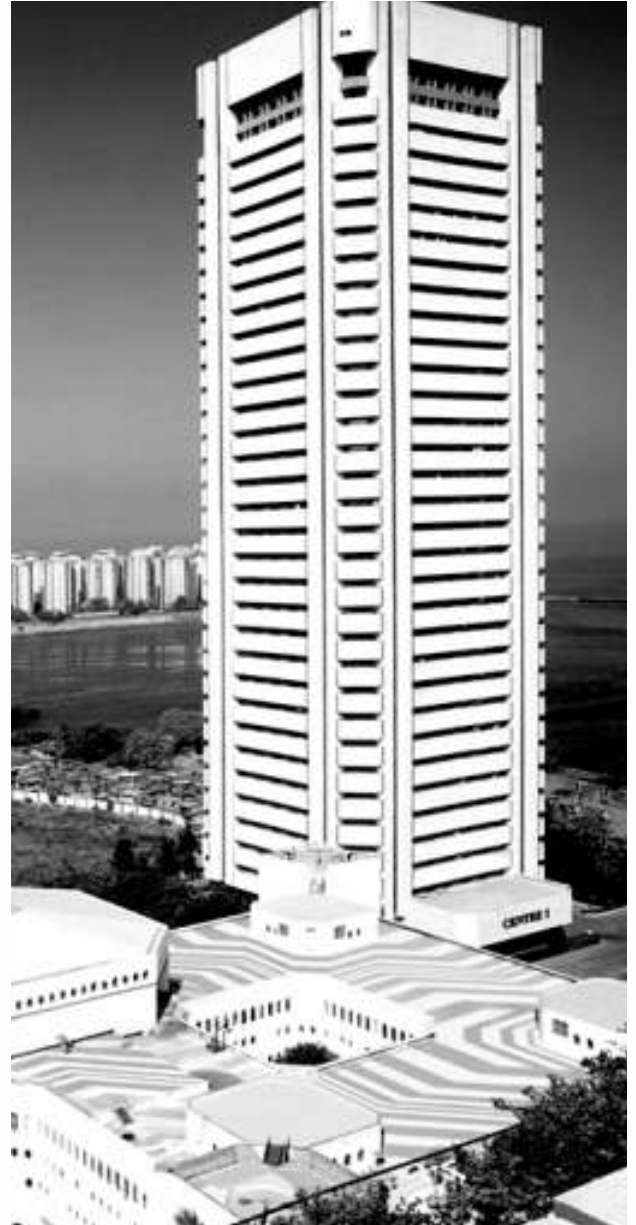
Asia has a number of characteristics that make it a compelling destination both for trade and investment opportunities that lie within its continent and serves as a gateway to the market of approximately 60 % of the world's population.

A continent of diverse economies from advanced, developing and emerging, Asia abounds in rich natural resources, competitive labour and stable political environment. The Asian economies have introduced wide ranging legislations to attract investors by creating world-class infrastructure for economic zones, roads, ports and airports.

In 1980s, the global economy's centre of gravity was in mid Atlantic. Since 2000, the location of global growth has shifted dramatically towards developing countries in general and particularly Asia. With consistent strong economic growth in the past decade or more, rightly the focus is on ASIA. In view of the importance of the continent, the 4th edition of GES will focus on ASIA.

ABOUT GES 2014

Mumbai once again gears to host the 4th edition of the Global Economic Summit, the flagship event of the World Trade Centre Mumbai and All India Association of Industries to feature Asia, the largest market which provides a great potential for trade, investments and technology across sectors. The Summit will gather 500 leaders from Asia and beyond. Over 3 days, the Summit will offer various networking opportunities which will include plenaries, panel discussions, exhibition, B2B meetings, industry visits and cultural events. It is a well known fact that the growth of Asia has been possible largely due to the investments and trade that has flowed from other continents namely Europe, Canada, Africa, Australia, Middle East and Americas. The Summit acknowledges their immense contribution and invites global partners to explore newer avenues for cooperation. Simultaneously, the Summit also invites Asian economies to seize this opportunity to promote their respective region during the Summit.



SCOPE

Relevance of Infrastructure for the Growth of Manufacturing Sector

Despite significant economic progress, many emerging Asian countries continue to suffer from underdeveloped infrastructure. Asia remains an exciting place for infrastructure investment over the next 10 years. The Summit will talk about the relevance of support infrastructure for the growth of manufacturing sector for creating employment opportunities.

Relevance of Technology, Innovation and Knowledge-based Industry

Asia has a huge potential for adopting new technologies, research and innovation play an important role in development of the emerging economies. The Summit will share perspectives on the Asian model of technological capacity-building through innovation which has brought about significant transformation in the Asian economies in the recent years.

The Emergence of Women Entrepreneurship in Asia and Women Empowerment

Women when empowered create large business houses, entrepreneurs and professionals. In the Asian region, women have led family-owned businesses and SME enterprises with great

competence. The Summit will discuss the role of women in business and share their strategies, experiences and the challenges they face in their businesses.

Significance of FTAs and Regional Economic Cooperation

Asia is witnessing diverse forms of economic and trade integration within its borders and beyond. The Summit will address the emerging issues and opportunities in the context of proliferation of Asian regional cooperation.

Role of Trade Promotion Organizations and their Contribution in Creating Linkages

TPOs from Europe, Asia, America, Canada, Africa and Middle East to share their perceptions on Asia as a trade and investment destination and provide a roadmap in advancing the growth momentum between the advanced and emerging economies.

Asia and Millennium Development Goals

Asia and the Pacific region have a clear window of opportunity to foster growth. The perspectives and aspirations of this region for a new United Nations Development Agenda beyond 2015 should be of interest to the global community.

BENEFITS



The Summit will provide long term perspectives to explore the future management of markets in an environment of constant challenges and changes.

You can engage in deliberations and dialogue with experts and policy makers. Learn more about the possibilities of expanding your market and international collaborations.



HANDBOOK ON ASIA

The Handbook is being published with an aim to provide comprehensive and authoritative information on various facets of Asian economic and business practices which highlights on the key features and investment incentives, experiences, best practices that make Asia an attractive business hub. It will provide investors with the broad overview of the social regulatory and economic environment in which they expect to operate. It will include case studies from global business partners engaged in Asian business. Articles are invited from experts, policy and decision makers, investors, trading houses, academicians and technocrats.



CONFERENCE

DAY 1: Thursday 11th September 2014

Morning

Inauguration of Summit and Expo

Theme Address

Panel Discussion:

The relevance of support infrastructure for the growth of manufacturing sector for creating employment opportunities.

Afternoon

B2B Meetings, Visit to Exhibition

Evening

Welcome Reception

DAY 2: Friday 12th September 2014

Morning

Panel Discussion:

How should regulatory and policy frameworks be designed to foster trade and investment in these competitive times.

Afternoon

Panel Discussion:

Significance of FTAs and Regional Economic Cooperation

Presentation:

Investment Opportunities in India.

Address:

Relevance of technology, innovation and knowledge based Industry.

Evening

Cultural Event

DAY 3: Saturday 13th September 2014

Morning

Panel Discussion:

The Emergence of Women Entrepreneurship in Asia.

Panel Discussion:

Role of Trade Promotion Organizations and their contribution in creating linkages for trade and investments.

Special Address:

Asia and Millennium Development Goals

Valedictory Session

Afternoon

Industry Visits

EXHIBITION

An important highlight of the Summit is the showcase of exhibitors from India and overseas displaying products and services in designated areas. The Expo is organized with the view to project the business competitiveness of the participating companies who have excelled in various sectors of manufacturing, services and agro business. Indian pavilion will showcase the strength of SMEs, business houses, corporations, financial institutions, government agencies and trade promotion organizations.

International pavilion will showcase overseas companies and provincial governments who seek to establish their presence in Asia or to further enhance their visibility.



B2B MEETS

A series of pre-arranged business meetings will be organized for the participating enterprises/exhibitors to facilitate strategic alliances.



INDUSTRY VISITS

Industry visits are being organized for the participating delegates to get first hand information about the Indian Industries and explore future partnerships.

WHO SHOULD PARTICIPATE / EXHIBIT ?

Manufacturers

SMEs

Corporate Houses

Public Sector Units

Clusters

Government Organizations

Trade Promotion Organizations

Multilateral Organizations

Financial Institutions

Technocrats

Educational and Research Institutes

Academics

Business Service Providers

Exporters and Importers

FOCUS SECTORS

Agribusiness and Food Processing

Auto and Auto Components

Business Services and Hospitality

Chemicals and Pharmaceuticals

Construction and Infrastructure

Education and Vocational Training

Electrical and Electronics

Energy and Environment

Gems, Jewellery and Handicrafts

Information and Communication Technology

Life Science and Biotechnology

Mechanical and Metallurgical

Textiles and Leather

Trade Promotion and Development

Transportation and Logistics



SUMMIT FEE

Indian Delegate: Rs.6000
Overseas Delegate: US\$100
inclusive of service tax

The Summit Fee includes:

Participation in -
Conference, Welcome Reception, Cocktail,
Business luncheons, Gala Dinner, Industrial Visits.

EXHIBITION FEE

Exhibition Fee (per 6 sq. mtrs.)
Indian Exhibitors: Rs. 30,000 (inclusive of taxes)
Overseas Exhibitors: 500 USD (inclusive of taxes)

Booth Specification: 6 sq. mtrs stall
Dimensions: 3mtrs x 2 mtrs x 2.5 mtrs (ht.)

The Exhibition Fee includes:

Participation for 2 persons -
Conference, Welcome Reception, Cocktail,
Business luncheons, Gala Dinner, Industry Visits.

SIDE EVENT

**General Assembly
of World Trade
Point Federation**

TO
REGISTER
OR BOOK
STALLS
CONTACT

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EMINENT SPEAKERS OF GES 2010/11/13



HRH Prince Michael of Kent
Kent
United Kingdom



Leszek Wojtasiak
Vice Marshall, Wielkopolska
Poland



Suvi Linden
Minister of Telecommunications
Govt. of Finland



Donald H. Oliver, Q. C.
Senator, Senate of Canada
Canada



Cathy Berx
Governor of the Province of Antwerp
Belgium



Tom Kenyon MP
Minister
South Australian Government



Marizon Suello Loreto
Regional Director
Department of Trade & Industry, Davao
Philippines



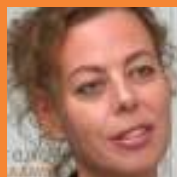
Ifor Ffowcs Williams
CEO, Cluster Navigators Ltd
New Zealand



Yavar Khan
Chief, Corporate
& IT Procurement Section, UNPD
USA



Vincent Palmade
Lead Economist
World Bank



Karin Jensma
Head of Marketing & Communications
PUM Netherlands

ACCOMMODATION

Special discounted rate at

VIVANTA by Taj President

A Five Star Business Hotel,
close to the venue of the GES.

Room Rate: **Rs. 6000/-** Single or Double Occupancy
(inclusive of tax and buffet breakfast)

Budget Hotels in the vicinity are also
available on request.

CONTACT

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